

FAX# 703 528 7880 AUG10/12 17.1
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

BUYER NAME KATIE KEULEMAN

PROGRAM : NEWS
ORD COM1 : REVISED PER REQUEST TO CONVERT : 60S TO : 30S.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64	A		1100P-1135P	30		\$2,000.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : REVISED PER REQUEST TO CONVERT : 60S TO : 30S.												
PART OF A MAKEGOOD MADE UP OF LINES 63-65												
65	A		1100P-1135P	30		\$2,000.00	8/13	8/13	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED PER REQUEST TO CONVERT : 60S TO : 30S.												
PART OF A MAKEGOOD MADE UP OF LINES 63-65												
STATION MAKEGOOD OFFERS:												
M2 OK'D												
MISSED: BONUS												
OFFER: MON/500P-600P AUG13 (2/WK) 30S \$2,200.00 (AUG10/12)												
& SUN/1100P-1135P AUG12 30S \$2,000.00 PLS ADVISE.												
& MON/1100P-1135P AUG13 30S \$2,000.00												
CMT: REVISED PER REQUEST TO CONVERT : 60S TO : 30S.												
AUG/12	258200.00	SEP/12	142050.00									
CONTRACT TOTAL												400250.00
TOTAL SPOTS												264

MARKET TOTALS \$1,004,743 WFTV 39% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

SVC- NSI WOPX 0% WRDQ 2% EFTV 0%

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE